

► **TCC** CONTINUED FROM A1

combination of poor business decisions and a poor economy dropped the paper's circulation from 4,150 in 1928 to 2,250 in 1939.

Later that year, Purcell sold his interest to E.C. Cassill, who reintroduced the Iowa Falls Citizen as a semi-weekly (as it had been before Nichols purchased the paper in 1895).

In January 1948, Mark Hamilton's father, Carl, bought controlling interest in the paper and became managing editor. Later that year, Hamilton purchased the Alden Times, creating what is today called the Times Citizen newspaper. The last time the company changed hands was in 1983, when Mark Hamilton took the reins.

Now a Des Moines resident, Hamilton, who serves as president of Times Citizen, has announced another change

in the company's long history. Carie Goodknight and Josh Lovelace, senior managers of TCC, will be purchasing the paper from Hamilton. The sale is expected to take a few years to complete.

Goodknight, a lifelong resident of the Iowa Falls and Alden area, has been with the company for 18 years and currently serves as the chief operating officer. Lovelace, of Webster City, has been with the company for six years and serves as chief marketing officer.

"My goal was to assure that the Times Citizen as a local industry would remain local into the next generation," Hamilton said. "That is why I am so pleased to announce that Carie, Josh and long-term chief technology officer Jay Luther are ready to lead our team into the next generation of service."

Luther has been a mainstay at TCC for the past 37 years and will use his knowledge and expertise to make sure the transition is a smooth one. "Jay's

been here for decades and has done every job in the place, he's the glue that keeps our team together," Hamilton said.

Locally, TCC encompasses the award-winning newspapers the Times Citizen, Ackley World Journal (2023 INA Newspaper of the Year), KIFG Radio, and The Advertiser shopper. On a national scale, TCC is comprised of a Media Marketing Department which sells advertising for 21 agricultural publications in 19 states, a full-service digital marketing agency, and a commercial printing operation.

"It has been a distinct honor to have been able to serve our readers, advertisers and community, and to be a part of this history," Hamilton said. "We all have been through a lot together. Adding Ackley and KIFG has expanded our sense of community."

Hamilton views the past 40 years as a period of remarkable industry, social and community change. "When I came here in 1983, we employed about 15 people and

there wasn't a computer in the place," he said. "Today, we have 61 employees and a wave of technological change has taken over the company and the industry."

"I can't begin to say how excited I am for this venture," Goodknight said. "Just knowing that Josh and I are going to continue Mark's legacy and take it into the future. It will be hard shoes to fill, but we're ready to take on such an important role."

"I am also extremely grateful and excited for the opportunity to help lead Times Citizen Communications with Carie and continue to build onto the legacy that Mark and his family built," Lovelace added.

In the meantime, Hamilton will still be involved in company decisions until the sale is finalized. "It amazes me that 40 years have gone by so quickly," Hamilton said. "I was a young man in my 30s when I came here. What a wonderful challenge it has been." ■

► **SCHOOL** CONTINUED FROM A1

For the 2023/24 school year, student activity tickets are \$50, and adults are \$100 for all home events. A family pass for all events is \$250. Senior citizens 62 and over get into all games free.

Policy updates

The board also reviewed several policy updates and highlighted a few specific policy changes for the 2023/24 school year. These changes were due to legal changes made during the previ-

ous legislative session.

Policy 605.2 includes the changes: Instructional and Library Materials and Display - the catalog of library books - must be posted on school website and Policy 605.3 includes the changes: Objection to Instructional and Library Material - it adds that parents have the ability to request their child does not have access to library books and also provides a legal definition of instructional materials to not include lesson plans.

Neumann said it gives parents an opportunity to request that their stu-

dent does not have access to library books. "It provides a legal definition of instructional materials not through lesson plans," he said.

Policy 503.7E1 is a Report of Student Disclosure of Identity and this policy requests parents' permission about making accommodations to affirm a student's gender identity and which name/pronoun the student chooses.

Policy 503.7E2 is a parental permission form to request to update a student's identity.

"If anyone wants to make a gender identity change, we have to contact

the parents, which is fine," Neumann said. "But also in here, it exhibits if you want to go by a nickname."

Neumann said parents need to be contacted to make sure it is OK to address the student by their nickname. That board policy is 503.7.

"It's just going to be a headache with nicknames for a while," Neumann said, noting his given name is Anthony, but he goes by Tony, which would be considered his nickname. The nickname would require parental approval.

The board approved the first reading of those policies. ■

► **RELION** CONTINUED FROM A1

"Adam brought me here," Nederhoff said. "We met in Davenport where he was working for American Family and I was working for Relion in Iowa City. Then life brought us to Iowa Falls to be closer to family."

Nederhoff started working for Relion in a part-time capacity while in college at The University of Iowa in 2003. When she graduated in 2005, she took a full-time position in the company's claims department.

Relion is a full-service insurance independent agency. Nederhoff said she specializes but is well-versed on everything the company offers through var-

ious carriers available in Iowa - from home, auto and renters to individual health, dental and vision plans and everything else one would want insured. Annuities and individual retirement accounts are also offered.

Relion also provides the needs of businesses, from business owners and cyber liability insurance to risk management and systems breakdown insurance and more.

"I specialize in benefits and health insurance," Nederhoff said. "But I have several colleagues that do basically anything and everything in insurance. I have about 65 colleagues throughout Iowa at seven locations with Iowa City being the home office."

When she and Adam moved to Iowa

Falls, Nederhoff said she thought she was handing her resignation. Instead, it turned into an opportunity to continue working for the only company she had worked for.

"By that time I had been with them for about 13 years," Nederhoff said. "When I told them, they said 'no no' and that they had been wanting to branch out of Johnson County. Now we have seven, including here in Iowa Falls."

Nederhoff said she had just finished up the open enrollment period for 2017. The couple moved to Iowa Falls four days later.

"I think I was the spark to get their expansion started," Nederhoff said. "I was already trained so they didn't need to train me. All I needed to do was keep doing what I was doing in a new com-

munity. That's what I've been doing the last seven years while building up my clientele."

More recently, Nederhoff took on a new role - that of ownership. The track to owning a piece of Relion began when she started a sales role with the company in 2010. While she is still a Relion employee and doing what she has always done, she now holds equity in the company and the Iowa Falls branch is hers as one of two branch owners and nine total among 65 employees.

"Other than that, nothing has changed," Nederhoff said. "I will still be serving clients the way I always have, and nothing changes for them. It's just a new title for me. I'm very honored to be the first." ■

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