

# IA ALCOHOL BY THE NUMBERS

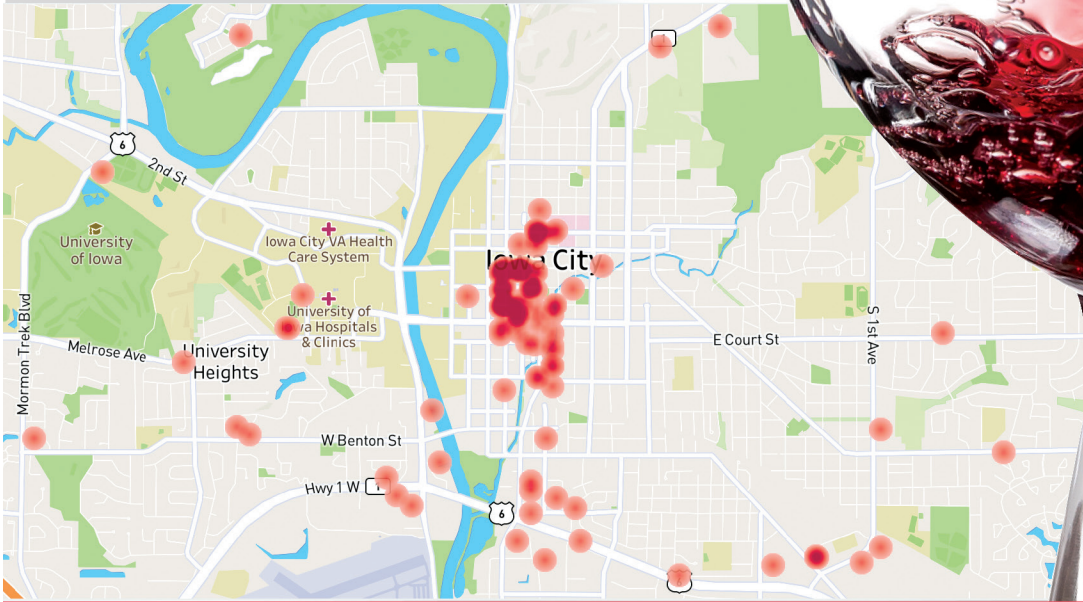
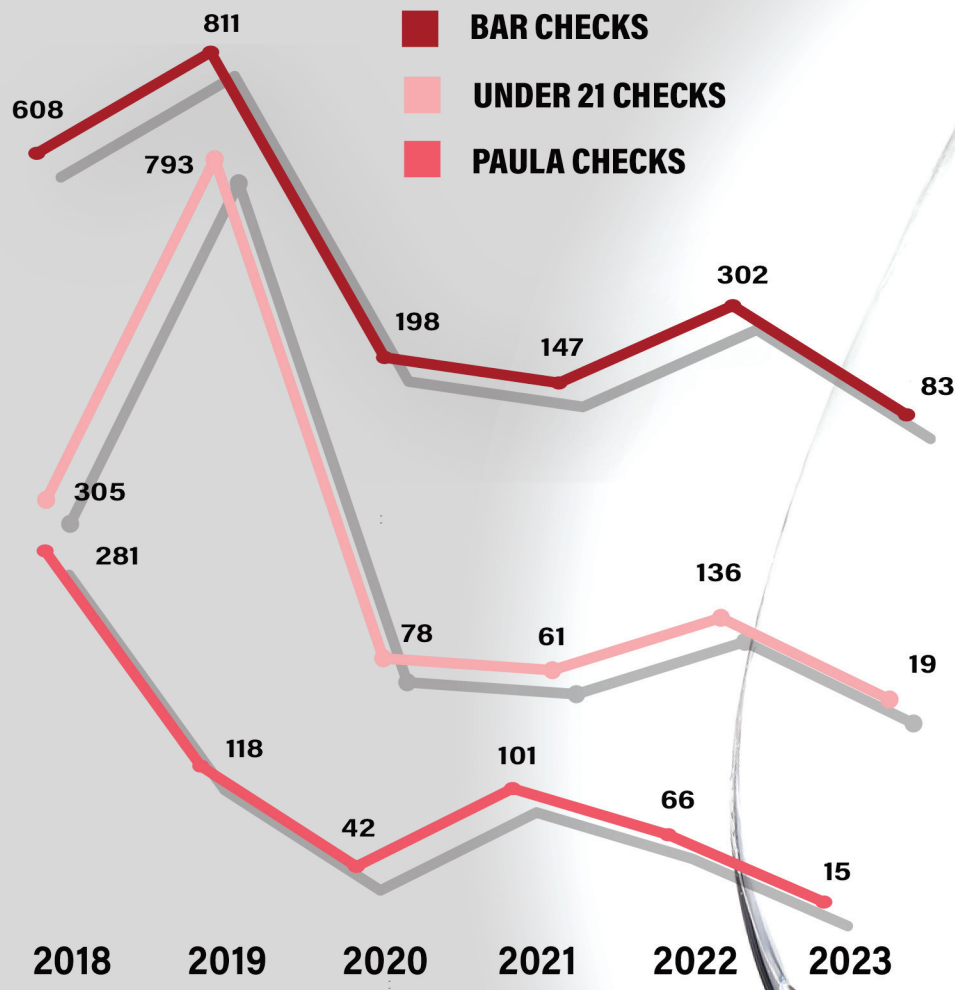
From visiting bars on the weekend to purchasing liquor at a convenience store, Iowa City residents consume alcohol in a variety of ways. Liquor sales in Iowa City and across the state sharply increased last year, but those numbers only tell part of the story.

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## IC BAR CHECKS 2018-2023

The Iowa City Police Department conducts bar checks to ensure local establishments with alcohol licenses aren't serving people under the legal age. People are charged with Possession of Alcohol Under the Legal Age when they are under 21 and have purchased, controlled, or possessed alcohol, and Under 21 charges are given to those under 21 who remain at bars past the 10 p.m. curfew. The number of bar checks, PAULA charges, and under 21 charges have decreased significantly since 2018, though partial data from 2023 as of April 6 remains on track to exceed 2022 numbers.



## LOCATIONS OF BARS IN IC

This map indicates the density of establishments with Class C liquor licenses in Iowa City. These licenses allow businesses to sell alcohol for on-premises consumption. These establishments include bars, taverns, restaurants, and sports arenas like Kinnick Stadium. Of the 129 establishments with Class C and Special Class C liquor licenses in Iowa City, many are located downtown. While some establishments are bars that specialize in serving alcohol, other license holders include bowling alleys, theaters, and hotels.

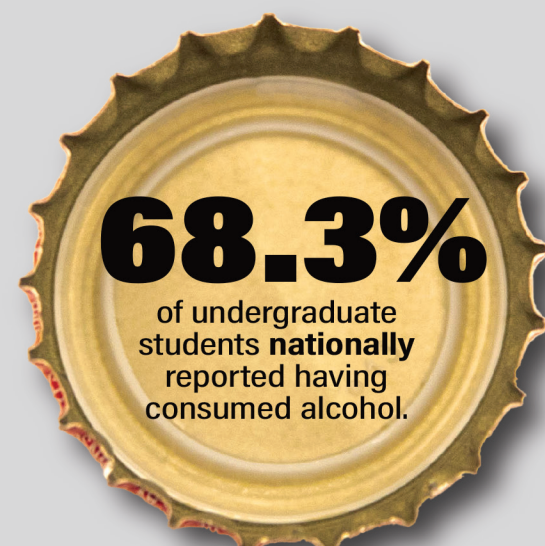
## LIQUOR SALES FISCAL 2018 - 2022

The numbers below refer to the dollars establishments with Class E liquor licenses in Johnson County and all of Iowa spent on purchasing alcohol from the Alcoholic Beverages Division — the state's sole alcohol wholesaler. Johnson County reported record sales numbers in fiscal 2022, which mirrors statewide trends. Class E liquor licenses allow businesses to sell customers alcohol for off-premises consumption. License holders include grocers, liquor stores, and convenience stores.

### IOWA CLASS E LIQUOR SALES



### JOHNSON COUNTY CLASS E LIQUOR SALES



Sources:

- UI Spring 2021 National College Health Assessment
- American College Health Association Spring 2021 National College Health Assessment
- Iowa Alcoholic Beverages Division
- Iowa City Police Department