PAGE 2 • WEDNESDAY, JANUARY 11, 2023



While keeping his day job as a financial adviser in Ackley, John Enslin decided to take the leap and opened Cougar Fitness in 2017.

COUNTY ▼ HARDIN

CONTINUED FROM P1

Regarding New Year's, Enslin emphatically stated that

warm-weather warriors will shift to the outdoors somewhen the new year rolls around. He, too, noted that the time through the spring or summer, but there's traditionthere's usually a considerable increase in new members

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Nate Forsyth is the Director of Athletics and Student Life at Ellsworth Community College, which involves overseeing the Dale Howard Family Activity Center.

ally been a membership rise in January.

unexpectedly, the pandemic ended up being beneficial for overall memberships. "Covid did us a favor," Enslin clarified, "We got more memberships out of it, [more] than we ever had before... Our memberships were up during Covid."

And last but not least, Nate Forsyth, Director of Athletics at Ellsworth Com-As for navigating the pandemic and Cougar Fitness, Enslin stated that, maybe

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Activity Center. munity College, also broke down how New Year's looks at the Dale Howard Family

the Dale Howard Family Activity Center, and he explained that just days into the of the New Year's wave might only become clear later in the month. new year, he had already seen a few new members sign up. However, the full extent As the athletic director, Forsyth oversees all of Ellsworth's athletic programs and

or other businesses since the activity center is attached to Ellsworth. All in all, a couple of years later, the memberships had picked back up, and Forsyth believed that the Dale many other facilities, and when they reopened, they faced similar restrictions. However, spring months arrive. Looking back a couple of years, Forsyth shared the curve-balls Howard Family Activity Center had returned to a pre-Covid status. year. And similar to the other gyms, the memberships generally slow down once the Forsyth stated that there might've been some differences compared with regular gyms that came with Covid; the Dale Howard Family Activity Center had to close down with Typically, Forsyth said that they usually see an increase around the first of the





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